



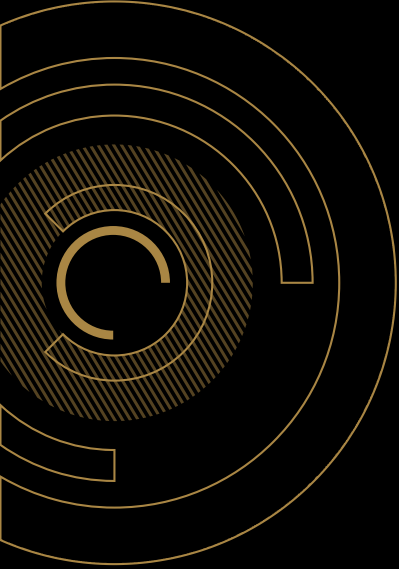
2025

GHANA
CHIEFTAINCY
AWARDS

ADEHYEMAN

"A United Front for Environmental Awareness,
Royal Investment and Tourism Promotion,"

October 3-4, 2025, KNUST, Kumasi, Ghana



OBOKESE FOUNDATION

Rooted in Heritage, Driven by Progress

The Obokese Foundation, officially incorporated on January 16, 2020, is a dynamic non-governmental organization (NGO) dedicated to fostering cultural preservation and community development. Headquartered in the historically rich Asebu Traditional Area, located near the Cape Coast Municipality, the Foundation operates under the esteemed leadership of Nana Obokese Ampah I, Apagyahen of the Asebu Traditional Area. It also receives invaluable guidance from Okatakyi Prof. Amanfi VII, Paramount Chief of the Asebu Traditional Area, and Daasebre Kwebu Ewusi VII, Paramount Chief of the Aboadze Traditional Area and the Board Chairman for the Ghana Chieftaincy Awards.

A Legacy of Cultural Depth

The origins of the Obokese Foundation are deeply intertwined with the storied history of the Asebu people. According to Akan folklore, the ancestors of Asebu, led by the legendary Asebu Amanfi, migrated from Kemet (ancient Egypt) during the late dynastic period. This migration, which passed through regions such as Chad and Segou (modern-day Mali), ultimately led to the establishment of the Asebu Traditional Area in Ghana, West Africa.

The rich Kemetic heritage of Asebu is vividly reflected in its unique naming conventions, traditional songs, sacred rituals, spiritual practices,

and symbolic representations. Central to this cultural legacy is the obokese—the sacred stone depicted in our logo. This stone, upon which King Amanfi convened the Asebu people (Asebuman), serves as a powerful spiritual symbol and an essential shrine implement.



The Obokese Foundation is committed to honouring and preserving this remarkable cultural legacy while driving positive change within the communities it serves. By bridging the past with the present, we empower individuals and promote sustainable development, ensuring that the heritage of Asebu and its people continues to thrive for generations to come.

The Foundation's Key Focus Areas

- **Chieftaincy Development**
- **Rural Support**
- **Youth and Women Empowerment**
- **Diaspora Integration**

Main Organising Partner



Ghana's Gateway to the World

Get ready to discover the vibrant soul of Ghana with **The Black Star Experience**, the nation's new flagship initiative for tourism, culture, and the creative arts. More than just a program, this is a movement designed to re-ignite national pride, attract global investment, create jobs, and boost tourism by showcasing the very best of Ghanaian identity.

Ghana has always been celebrated for its warm hospitality, rich history, and dynamic cultural expressions - from captivating ancestral stories and rhythmic music to bustling markets and serene landscapes. The Black Star Experience amplifies these offerings, inviting the world to engross itself in authentic Ghanaian culture.

This ambitious initiative is built on seven key pillars: **cinema, audio, cuisines, aesthetics, style, literature, and heritage**. By curating unique experiences in these areas, The Black Star

Experience aims to align Ghana's brand with the world's most esteemed travel destinations, elevating its image as a premier choice for global travellers and transforming it into Africa's cultural capital.



Whether it's through exciting new programs or the amplification of existing cultural gems, The Black Star Experience provides an unparalleled opportunity to showcase Ghanaian talent, promote creative products, and foster new investments and collaborations. Prepare to experience Ghana redefined—a year-round celebration of art, entertainment, and education.

HIS MAJESTY OGYEAHOHO

YAW OVERI II



Paramount Chief, Sefwi Anhwiaso, Traditional Area
President, National House of Chiefs

INTRODUCTION



GHANA CHIEFTAINCY AWARDS

ADEHYEMAN

The Ghana Chieftaincy Awards 2025 (GCA 2025), organized by the Obokese Foundation, is a distinguished national event dedicated to recognizing and celebrating the profound contributions of Ghana's traditional leaders. This prestigious initiative aims to honour the exemplary leadership, innovative spirit, and significant community impact demonstrated by chiefs, queen mothers, and traditional councils across the nation.

Building upon the established success of its previous editions, the GCA 2025, now in its third year, is scheduled to take place in the culturally rich city of Kumasi from October 3-4, 2025. This event serves as a vital platform to showcase the pivotal role of traditional rulers in driving socio-economic progress and fostering cultural preservation throughout Ghana.

To ensure a fair, transparent, and rigorous selection process, comprehensive nomination criteria and guidelines have been meticulously developed. We actively encourage nominations that vividly illustrate the outstanding achievements and transformative impact of these esteemed traditional leaders, thereby elevating the recognition of their invaluable service to the nation.

This event, with the esteemed support and collaboration of the National House of Chiefs, seeks to further amplify the significance and impact of the awards, solidifying its position as the premier platform for honouring and empowering traditional leadership in Ghana.

HIS MAJESTY
DAASEBRE
KWEBU
EWU
VII

Paramount Chief of
Abeadze Traditional Area
and Board Chairman
Ghana Chieftaincy Awards



Overview

Ghana Chieftaincy Awards 2025

- A United Front for Environmental Awareness,
Royal Investment, and Tourism Promotion



The Ghana Chieftaincy Awards 2025 marks a significant moment as the entire chieftaincy of Ghana rallies together to champion crucial national agendas: creating powerful awareness about environmental degradation, driving strategic investment through the Royal Investment Summit, and vigorously Promoting Ghana's rich Tourism potential. This prestigious two-day event transcends mere recognition, serving as a dynamic and unified platform spearheaded by traditional leaders to address pressing environmental concerns, unlock economic opportunities, and showcase the nation's cultural and natural heritage.

At the heart of GCA 2025 is the Royal Investment Summit, a pivotal forum meticulously designed to connect business leaders, investors, and key stakeholders with the wealth of opportunities within Ghana's traditional areas. This summit provides an unparalleled platform for the National House of Chiefs and all traditional councils to actively engage with potential investors, paving the way for sustainable growth and significant economic development across their regions.

Building on a strong legacy of honouring

exceptional leadership, the GCA 2025 now amplifies its impact by placing a firm emphasis on environmental stewardship and tourism. Ghana's revered chiefs and queen mothers are united in their commitment to raise nationwide awareness about the urgent need to combat environmental degradation. Furthermore, they are poised to actively promote the unique cultural richness and natural beauty of their respective areas, thereby boosting local and national tourism.

While the GCA 2025 will continue its tradition of celebrating the diverse achievements of traditional leaders – exemplified by past honourees like Togbe Afede XIV and Nana Agyakoma Dufie II – this year's focus underscores the proactive role of the chieftaincy in national development beyond governance and culture. The awards will also specifically recognize outstanding contributions to environmental preservation and sustainable tourism initiatives.

Obokese foundation and partners, including Ram Media Concepts, leveraging their expertise in event logistics, marketing, and communication, will ensure that this powerful message of environmental responsibility, investment opportunity, and tourism appeal resonates widely,

GHANA CHIEFTAINCY AWARDS 2025

- **A United Front for Environmental Awareness,
Royal Investment, and Tourism Promotion**

achieving maximum visibility and engagement. Their partnership underscores a shared commitment to empowering Ghana's traditional institutions as catalysts for socio-economic progress and environmental sustainability.

The GCA 2025 presents a unique and influential opportunity to not only celebrate the invaluable contributions of chiefs and queen mothers but, more importantly, to harness their collective influence to drive meaningful action towards environmental protection, stimulate vital investments within traditional areas, and invigorate the tourism sector. Through close collaboration with the National House of Chiefs, we aim to collectively advance these critical national priorities, with the Royal Investment Summit serving as a cornerstone for economic empowerment and sustainable development.

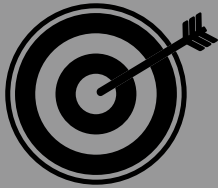
As the GCA 2025 builds upon the success of previous years, it stands firm in its dedication to honouring and empowering traditional leaders while now emphatically highlighting their unified commitment to environmental awareness, royal investment, and tourism promotion. This event will underscore the indispensable role of the chieftaincy institution in shaping a sustainable and prosperous future for Ghana, serving as a beacon of proactive leadership in addressing national priorities.

The Ghana Chieftaincy Awards 2025 (GCA 2025) aims to:

- **Champion National Priorities:** To leverage the influence of traditional leaders in creating significant awareness about environmental degradation, promoting the Royal Investment Summit, and boosting tourism across Ghana.
- **Recognize, Celebrate, and Promote:** The invaluable contributions of traditional leaders to Ghana's socio-cultural, economic, and developmental progress, with a specific focus on environmental stewardship and tourism initiatives.
- **Preserve and Promote:** Ghanaian cultural heritage and traditional values, highlighting their role in attracting tourism and fostering environmental consciousness.
- **Encourage Excellence and Innovation:** Within the chieftaincy institution, particularly in the areas of sustainable development, environmental protection, and tourism promotion.
- **Strengthen the Links:** Between traditional authority and modern governance in addressing environmental challenges and fostering economic growth through investment and tourism.

The Vision of the GCA 2025 is to establish itself as the premier national platform for honouring and empowering traditional leadership in Ghana, recognized for its pivotal role in driving environmental awareness, facilitating strategic investment, and promoting sustainable tourism for national development.

MISSION STATEMENTS



MISSION

The Ghana Chieftaincy Awards 2025 (GCA 2025) aims to:

- Recognize, Celebrate, and Promote: The invaluable contributions of traditional leaders to Ghana's socio-cultural, economic, and developmental progress.
- Preserve and Promote: Ghanaian cultural heritage and traditional values.
- Encourage Excellence and Innovation: Within the chieftaincy institution.
- Strengthen the Links: Between traditional authority and modern governance.



VALUES

The core values of the GCA 2025 are:

- Integrity
- Respect for Tradition
- Excellence
- Transparency
- National Unity
- Development



TARGET AUDIENCE

The Target audience of the GCA 2025 includes:

- Traditional Rulers (Chiefs, Queens, etc.)
- Traditional Councils
- Government Officials
- Cultural Institutions
- Academics & Researchers
- Civil Society Organizations
- General Public
- Diaspora



VISION

The Vision of the GCA 2025 is to establish itself as the premier national platform for honouring and empowering traditional leadership in Ghana.

GHANA CHIEFTAINCY AWARDS 2025



Theme: Bridging Tradition and Global Capital:
Unlocking Regional Investment Opportunities in Ghana

The **Royal Investment Summit** is a premier, high-level forum strategically integrated as the central investment segment of the esteemed **3rd Ghana Chieftaincy Awards**. This landmark event will convene Ghana's revered traditional leaders, influential global investors, key government policymakers, and accomplished business development experts for a transformative day of dialogue, engagement, and partnership.

The inaugural summit, scheduled for October 4, 2025 in Kumasi, is designed to showcase the diverse and significant regional investment opportunities across Ghana's sixteen administrative regions, fostering robust economic ties between local communities, guided by their traditional authorities, and the international business community. By uniquely positioning traditional institutions as pivotal drivers of sustainable development, the summit aims to attract impactful investments that respect local customs, traditions, and contribute to inclusive economic growth.

Long-Term Vision

The Royal Investment Summit aims to become a recurring and premier platform for fostering regional investment in Ghana, contributing to sustained economic growth and development across all regions.

RATIONALE

Ghana, a beacon of stability and democracy in West Africa, possesses a wealth of untapped potential across its diverse regions. The '**Ghana Chieftaincy Awards**' recognize and celebrate the invaluable contributions of traditional leaders to the nation's cultural heritage and socio-economic development.

Recognizing the pivotal role these leaders play as custodians of land, resources, and community values, the Obokese Foundation and Ram Media Concepts have collaborated to create the 'Royal Investment Summit' as part of the 2025 edition of the Ghana Chieftaincy Awards. This strategic integration leverages the prestige and convening power of the Chieftaincy Awards to provide an unparalleled platform for direct engagement between investors and the traditional authorities who hold significant influence at the regional level.

The summit addresses the need for a more decentralized and regionally focused approach to investment promotion, ensuring that opportunities are highlighted beyond the major metropolitan areas and that development is both sustainable and culturally relevant.



ROYAL INVESTMENT SUMMIT

OBJECTIVES

The Royal Investment Summit aims to achieve the following key objectives:

- **Showcase Regional Investment Potential:** To comprehensively present the unique investment opportunities, resources, and development priorities of each of Ghana's 16 regions to a discerning global investor audience.
- **Facilitate Direct Engagement:** To create an exclusive platform for direct interaction and trust-building between traditional leaders, regional representatives, and potential investors.
- **Attract Targeted Investment:** To stimulate foreign direct investment (FDI) and significant domestic investment into high-potential sectors within Ghana's regions, including agriculture, tourism, infrastructure, energy, fintech, and youth enterprise.
- **Promote Sustainable Development:** To emphasize and facilitate investments that are environmentally responsible, socially inclusive, and aligned with the cultural values and long-term well-being of local communities.
- **Position Ghana as a Premier Investment Destination:** To underscore Ghana's stable political environment, improving economic outlook, and the facilitative role of traditional authorities in responsible investment.
- **Establish Long-Term Partnerships:** To foster enduring relationships and networks that will continue to drive regional investment and development beyond the summit.

ROYAL INVESTMENT SUMMIT



TARGET AUDIENCE

The Royal Investment Summit will strategically target a diverse and influential audience, including:

- **International Investors:** Private equity firms, venture capitalists, impact investors, sovereign wealth funds, multinational corporations, and high-net-worth individuals seeking investment opportunities in Africa.
- **Domestic Investors:** Leading Ghanaian businesses, financial institutions, and investment groups looking to expand their regional presence.
- **Traditional Leaders:** Paramount Chiefs, Regional Kings/Queens, and other key traditional authorities from all 16 regions of Ghana, representing their communities and investment potential.
- **Government Policymakers:** Senior officials from relevant ministries and agencies, including finance, trade, investment promotion, and regional development.
- **Business Development Experts:** Consultants, advisors, and organizations specializing in facilitating investment and partnerships in emerging markets.
- **Financial Institutions:** Banks, insurance companies, and other financial service providers.
- **Industry Leaders:** Representatives from key sectors such as agriculture, tourism, infrastructure, energy, and technology.
- **International Development Organizations:** Agencies focused on promoting sustainable economic growth in Africa.



Unique Value Proposition



The Royal Investment Summit offers a distinctive and compelling value proposition:

- **Unparalleled Access to Traditional Leadership:** Direct engagement with the custodians of land and key influencers in regional development, streamlining investment processes and fostering community buy-in.
- **Comprehensive Regional Showcase:** A dedicated platform providing in-depth insights into the diverse investment landscapes and opportunities across all 16 regions of Ghana, moving beyond traditional investment hubs.
- **Culturally Integrated Investment Focus:** Emphasis on investment models that respect local customs, preserve cultural heritage, and promote sustainable and inclusive growth, ensuring long-term viability and positive community impact.
- **High-Impact Networking:** Curated opportunities for meaningful interactions and relationship building among investors, traditional leaders, policymakers, and business experts.
- **Strategic Timing and Synergy:** Integration within the prestigious Ghana Chieftaincy Awards provides a unique cultural context and enhances the summit's visibility and convening power.
- **Government Endorsement and Support:** Collaboration with key government agencies to ensure alignment with national development priorities and facilitate investment processes.



BENEFITS

For Investors

- a) **First-Mover Advantage:** Gain early access to unique and potentially high-yield investment opportunities in emerging regional markets.
- b) **Direct Engagement with Key Stakeholders:** Build direct relationships with traditional leaders who hold significant influence and can facilitate investment processes.
- c) **Comprehensive Regional Insights:** Receive detailed presentations on the resources, infrastructure, and specific investment potential of each of Ghana's 16 regions.
- d) **Networking with Influential Figures:** Connect with government officials, policymakers, business leaders, and other investors.
- e) **Enhanced Due Diligence:** Opportunity to directly engage with local communities and understand the socio-cultural context of potential investments.
- f) **Contribution to Sustainable Development:** Align investments with projects that have strong local support and contribute to the economic growth of Ghanaian communities.

For Traditional Leaders and Regional Representatives

- a) **Showcase Regional Assets:** Present the unique resources, investment-ready lands, and development priorities of their respective regions to a global audience.
- b) **Attract Investment and Development:** Secure potential partnerships and

investments that can drive economic growth, create jobs, and improve livelihoods within their communities.

- c) **Empower Local Communities:** Facilitate development projects that are aligned with local needs and contribute to sustainable progress.
- d) **Strengthen Regional Economies:** Promote the economic potential of their regions on a national and international stage.
- e) **Establish Direct Relationships with Investors:** Build long-term partnerships based on mutual understanding and respect.
- f) **Enhance Regional Visibility:** Raise the profile of their regions as attractive investment destinations.

For Ghana

- a) **Attract Foreign Direct Investment:** Boost overall FDI inflows, contributing to economic growth and job creation.
- b) **Promote Regional Economic Development:** Reduce regional disparities by attracting investment to all parts of the country.
- c) **Strengthen Public-Private Partnerships:** Foster collaboration between government, traditional authorities, and the private sector.
- d) **Enhance Ghana's Investment Climate:** Position Ghana as a stable, attractive, and culturally aware investment destination.
- e) **Empower Traditional Institutions:** Recognize and leverage the crucial role of traditional leadership in national development.



REGIONAL PITCHING CEREMONY

A cornerstone of the Royal Investment Summit will be the **Regional Pitching Ceremony**. Representatives from each of Ghana's 16 regions will be given a dedicated platform to present a comprehensive paper and multimedia presentation showcasing the unique investment opportunities within their jurisdiction. These presentations will cover:

- **Regional Overview:** Key demographic and geographic information, cultural highlights, and socio-economic profile.
- **Natural Resources:** Identification and quantification of available natural resources, including minerals, agricultural land, forestry, and water bodies.
- **Investment-Ready Lands:** Specific details on available land for various types of development, including size, zoning, ownership (with clear information on the role of traditional authorities in land allocation), and existing infrastructure access.
- **Key Investment Sectors:** Detailed presentations on high-potential sectors within the region, including specific

projects, potential returns, and local market dynamics.

- **Infrastructure and Connectivity:** Overview of existing infrastructure (roads, ports, airports, energy, telecommunications) and planned developments.
- **Local Incentives and Support:** Information on regional incentives, tax breaks, and support mechanisms for investors.
- **Community Engagement and Partnerships:** Strategies for successful community engagement and potential for partnerships with local businesses and stakeholders.
- **Tourism Potential:** Highlighting unique tourism assets and opportunities for investment in the hospitality sector.

This pitching session will provide investors with granular, region-specific information to inform their investment decisions and facilitate direct follow-up with regional stakeholders.



ROYAL INVESTMENT SUMMIT

ROYAL ROADSHOW PROMOTION

To maximize the visibility and impact of the 'Royal Investment Summit', a strategic international roadshow will be conducted in the lead-up to the event. The roadshow will target key investor markets:

1. **Nigeria:** A significant African economic powerhouse with increasing outward investment.
2. **United Arab Emirates (UAE):** A global hub for sovereign wealth funds and international investment.
3. **South Africa:** A major African economy with established investment firms and businesses.
4. **USA:** A key source of foreign direct investment and technological innovation.
5. **China:** A significant global investor with a growing interest in African markets.
6. **Netherlands:** A European gateway with strong trade and investment ties to Africa.
7. **Germany:** A leading European economy with a focus on industrial and technological investments.

The roadshow will involve targeted business forums, investor meetings, media engagements, and partnerships with local organizations to generate interest and secure participation in the Royal Investment Summit.

ROADSHOW ACTIVITIES

High-Level Business Forums/Seminars: These flagship events in each target country will be meticulously planned and executed in collaboration with influential local partners such as chambers of commerce, investment promotion agencies (IPAs), and the respective Ghanaian embassies or high commissions. The forums will serve as a primary platform to disseminate information and cultivate interest in the 'Royal Investment Summit' and Ghana's investment landscape. Key components will include:

- a) **Compelling Presentations on the Royal Investment Summit:** Detailed presentations articulating the summit's objectives, unique value proposition (especially the direct engagement with traditional leaders), comprehensive program, and the tangible benefits for investors. These presentations will be tailored to resonate with the specific interests and priorities of the target audience in each country.
- b) **In-Depth Overview of Ghana's Investment Climate and Regional Opportunities:** Beyond general information, these sessions will provide sector-specific insights, highlight recent economic developments, discuss relevant government policies and incentives,

ROYAL INVESTMENT SUMMIT

ROYAL ROADSHOW PROMOTION

and showcase the diverse array of investment opportunities available across Ghana's 16 regions. Emphasis will be placed on the unique advantages of investing in partnership with traditional authorities.

- c) **High-Profile Participation from Ghanaian Delegation:** Ensuring the presence of senior Ghanaian government officials (e.g., Ministers of Finance, Trade and Industry, Regional Development), prominent business leaders with successful investment track records, and potentially key traditional leaders who can directly speak to the opportunities and partnerships within their regions. This high-level participation adds credibility and facilitates direct engagement.
- d) **Structured Networking Sessions:** Dedicated time slots and facilitated networking sessions designed to connect potential investors directly with members of the Ghanaian delegation, regional representatives (potentially via video conferencing or pre-arranged meetings), and other relevant stakeholders. These sessions will be organized to encourage focused discussions based on sector interests or regional focus.
- e) **Distribution of Comprehensive Information Packages:** Provision of detailed brochures, investment guides, regional profiles, and contact information to all attendees, ensuring they have tangible resources for follow-up.
- f) **Interactive Q&A Sessions:** Opportunities for potential investors to directly address their questions and concerns to the Ghanaian delegation and gain clarity on specific investment-related matters.
- g) **Cultural Showcase (Optional):** Incorporating elements of Ghanaian culture, such as brief performances or displays, to provide a richer and more engaging experience for attendees.

Targeted Investor Meetings: Complementing the larger forums, personalized one-on-one meetings will be arranged with pre-identified potential investors who have expressed specific interest in key sectors or regions of Ghana. These meetings will allow for more in-depth discussions, tailored presentations addressing their specific investment criteria, and the opportunity to build direct relationships with relevant members of the Ghanaian delegation. Careful preparation and matching of investor interests with regional opportunities will be crucial for the success of these meetings.

Media Engagements: A proactive media strategy will be implemented in each target country to generate positive publicity and raise awareness about the Royal Investment Summit and Ghana's investment potential. This will involve:

- a) **Press Conferences:** Organized to announce the roadshow's arrival and key messages, featuring participation from high-ranking members of the Ghanaian delegation.
- b) **Interviews with Leading Business and Financial Media Outlets:** Securing interviews with influential journalists and publications to provide in-depth coverage of Ghana's investment opportunities and the unique aspects of the Royal Investment Summit.
- c) **Distribution of Press Kits:** Providing media outlets with comprehensive information, including press releases, background information, speaker biographies, and high-resolution images.
- d) **Social Media Engagement:** Utilizing social media platforms to amplify media coverage and engage with potential investors online.
- e) **Op-eds and Thought Leadership Pieces:** Placing articles written by key members of the delegation in prominent business publications.



ROYAL INVESTMENT SUMMIT ROYAL ROADSHOW PROMOTION

Partnership Development: Recognizing the importance of local expertise and networks, meetings will be held with relevant business development organizations, investment funds, industry associations, and other strategic partners in each target country. The objectives of these meetings will be to:

- a) **Secure Endorsements and Support:** Gaining the backing and active participation of influential local organizations.
- b) **Leverage Existing Networks:** Tapping into their established connections with potential investors.
- c) **Explore Co-hosting or Joint Event Opportunities:** Enhancing the reach and impact of the roadshow events.
- d) **Establish Referral Agreements:** Creating mechanisms for ongoing collaboration and investor referrals.
- e) **Gain Local Market Insights:** Understanding the specific nuances and investor preferences within each target country.

The 'Royal Investment Summit RoadShow' aims to effectively reach and engage potential investors in key global markets, building strong relationships and driving significant participation in the 'Royal Investment Summit' in Kumasi.

POTENTIAL AND IMPACT

The Royal Investment Summit has the potential to generate significant positive impact for Ghana, including:

- a) **Increased Foreign Direct Investment:** Attracting crucial capital inflows to drive economic growth and development in various regions.
- b) **Regional Economic Empowerment:** Creating jobs, fostering local businesses, and reducing regional disparities through targeted investment.
- c) **Sustainable and Inclusive Growth:** Promoting investment that benefits local communities, respects cultural values, and minimizes environmental impact.
- d) **Strengthened Public-Private Partnerships:** Fostering collaboration between government, traditional authorities, and the private sector for sustainable development.
- e) **Enhanced International Reputation:** Positioning Ghana as a proactive and attractive destination for responsible and impactful investment.

The 'Royal Investment Summit' of the "Ghana Chieftaincy Awards 2025" presents a unique and timely opportunity to bridge the gap between global capital and Ghana's rich regional potential. By empowering traditional leaders as key partners in development and providing a comprehensive



EVENT PROGRAMME HIGHLIGHTS

Day One - Friday, October 3, 2025 – Kumasi

ROYAL INVESTMENT SUMMIT

1. **Opening Ceremony:** High-level addresses from government officials, traditional leaders, and prominent international investors, formally commencing the 'Royal Investment Summit' as part of the Ghana Chieftaincy Awards 2025 and setting the stage for discussions on regional investment.
2. **Royal Perspectives on Investment and Development:** An engaging and insightful panel discussion featuring esteemed traditional leaders from across Ghana, sharing their visions for sustainable regional development and elucidating their crucial role in facilitating responsible and culturally sensitive investment.
3. **Regional Pitching Ceremony Presentation:** A pivotal segment of the summit where representatives from each of Ghana's 16 regions will present comprehensive papers and dynamic pitches. These presentations will highlight their region's unique natural resources, available investment-ready lands, existing infrastructure, specific high-potential investment opportunities across various sectors, and local incentives designed to attract investors. This session may be conducted in parallel tracks to allow

investors to focus on regions of specific interest.

4. **Sector-Specific Investment Focus (Breakout Sessions):** In-depth, interactive discussions and targeted networking opportunities within key high-growth sectors identified as critical for Ghana's regional development, including agriculture, tourism, infrastructure, energy, fintech, and youth enterprise. These sessions will provide a deeper dive into sector-specific challenges, opportunities, and potential collaborations.
5. **Networking Luncheon and Afternoon Sessions:** Dedicated time for attendees to connect, cultivate relationships, and explore potential collaborations in a formal luncheon setting, followed by continued engagement opportunities related to the morning's discussions.
6. **Informal Networking Reception (Evening):** A relaxed and convivial atmosphere for further networking and relationship building among investors, traditional leaders, policymakers, and business experts, fostering informal discussions and potential partnerships.



EVENT PROGRAMME HIGHLIGHTS

Day Two - Saturday, October 4, 2025 – Kumasi.

Cultural Immersion and Recognition

1. **Regional Tour:** This is a fantastic chance for investors and delegates who want to dive into the vibrant cultural and economic scenes around Kumasi. You'll get to see first-hand the unique opportunities that these areas have to offer, giving you valuable insights into where to invest.
2. **Manhyia Palace Visit:** Get ready for a meaningful cultural experience as you visit the Manhyia Palace, the official residence of the Asantehene. This visit will deepen your understanding of the rich cultural heritage and traditional governance that play a crucial role in the region's development.
3. **Official Ghana Chieftaincy Awards Ceremony:** Join us for a prestigious awards ceremony that honours the remarkable contributions of traditional leaders to Ghana's growth. It's a wonderful opportunity for networking and building relationships in a formal setting.

Day Three - Sunday, October 5, 2025 – Cape Coast

Heritage and Celebration

1. **Naming Ceremony, Obokese Plaza:** Prepare for a deeply meaningful traditional renaming ceremony at the Obokese Plaza. This heartfelt event is a homecoming for individuals from the African Diaspora returning to Ghana, allowing them to reconnect with their roots. Following Ghanaian ancestral traditions, the ceremony includes special rituals, blessings from respected elders, and active participation from the community. Those attending will receive authentic Ghanaian names, marking a significant step in their journey of reintegration and strengthening their identity within the Ghanaian community. This ceremony not only celebrates the rich cultural heritage of the region but also highlights Ghana's warm welcome to its Diaspora, helping them feel a sense of shared ancestry and belonging.
2. **State Dinner at Aboadze Domase:** This prestigious event is a fantastic chance for high-level networking and engagement. Guests will have the unique privilege of being served by His Majesty Daasebre Kwebu Ewusi VII, the Paramount Chief of the Aboadze Traditional Area. This dinner beautifully underscores the vital connection between traditional leadership and national development.



OVERALL MOST OUTSTANDING CHIEF IN GHANA

This prestigious award is the pinnacle of achievement at the Ghana Chieftaincy Awards 2025. It recognizes a Chief who has demonstrated exceptional leadership, vision, and impact across all facets of their role. The recipient of this award will be a true embodiment of the values and principles that underpin the Ghanaian chieftaincy institution.

Criteria

To be considered for the Overall Most Outstanding Chief in Ghana, a nominee must meet the following criteria:

Leadership and Governance

- Demonstrated exemplary leadership qualities, including vision, integrity, and fairness.
- Effectively managed and governed their traditional area, promoting peace, stability, and development.
- Successfully navigated complex challenges and conflicts within their jurisdiction.
- Showcased innovative approaches to traditional governance.

Community Development

- Spearheaded significant community development initiatives, including infrastructure projects, social welfare programs, and economic empowerment programs.
- Promoted education, healthcare, and environmental sustainability within their community.
- Fostered a strong sense of community and social cohesion.

Cultural Preservation

- Actively promoted and preserved the rich cultural heritage of their people.
- Supported the revitalization of traditional arts, crafts, music, and dance.
- Protected and conserved historical and cultural sites.

National Impact

- Contributed significantly to national development through advocacy, collaboration, and participation in national initiatives.
- Promoted national unity and harmony.
- Served as a role model for other traditional leaders.

Ethical Conduct and Integrity

- Upholds the highest ethical standards and principles.
- Demonstrated transparency and accountability in their leadership.
- Maintained a strong moral compass and integrity in all their endeavours.

Selection Process

A distinguished panel of judges, comprising eminent personalities from various fields, will carefully evaluate all nominees based on the criteria outlined above. The selection process will be rigorous and transparent, ensuring that the award is bestowed upon the most deserving individual.

Recognition and Honours

The recipient of the Overall Most Outstanding Chief in Ghana will be honoured with a bespoke award crafted to symbolize the prestige and significance of this accolade. They will also receive a special citation recognizing their exceptional contributions to the nation. The award ceremony will be a grand event, attended by dignitaries, traditional leaders, and members of the public, providing a platform to celebrate the achievements of the recipient and showcase the importance of traditional leadership in Ghana.

The **Overall Most Outstanding Chief** in Ghana award is the highest honour bestowed at the Ghana Chieftaincy Awards 2025. It recognizes a leader who has not only excelled in their role but has also made a profound and lasting impact on their community and the nation as a whole. This award serves as a testament to the vital role of traditional leaders in shaping the future of Ghana.



Other Award Categories And Specific Criteria

A. Development and Community Impact

1. Most Outstanding Chief in Community Development

- a) Demonstrated significant impact on infrastructure development, social welfare, and economic empowerment within the community.
- b) Evidence of successful project implementation and community engagement.
- c) Innovation in addressing community needs.

2. Most Outstanding Chief in Education Promotion

- a) Initiatives that have improved access to quality education.
- b) Promotion of literacy, vocational training, and educational scholarships.
- c) Partnerships with educational institutions.

3. Most Outstanding Chief in Healthcare Initiatives

- a) Contributions to improving healthcare access and quality.
- b) Health awareness campaigns and disease prevention programs.
- c) Partnerships with healthcare providers.

4. Most Outstanding Chief in Environmental Sustainability

- a) Initiatives focussed on environmental conservation and sustainable practices.
- b) Efforts to combat deforestation, pollution, and climate change.
- c) Promotion of eco-friendly practices.

5. Most Outstanding Chief in Conflict Resolution and Peace-building

- a) Successful mediation and resolution of conflicts within the community.
- b) Promotion of peace and social cohesion.
- c) Initiatives that foster dialogue and understanding.

6. Most Outstanding Queen Mother in Community Empowerment

- a) Initiatives that empower women and children.
- b) Promotion of gender equality and social justice.
- c) Support for vulnerable populations.

B. Cultural Preservation and Promotion

1. Best Chief in Cultural Heritage Preservation

- a) Efforts to preserve and promote traditional customs, arts, and languages.
- b) Documentation and preservation of cultural artifacts and historical sites.
- c) Organization of cultural events and festivals.

2. Most Outstanding Traditional Festival Promotion

- a) Promotion of traditional festivals, to increase tourism and cultural awareness.
- b) Innovation within festival organization.

3. Most Outstanding Chief in Arts and Crafts Promotion

- a) Promotion of traditional arts and crafts.
- b) Support for local artisans and



Other Award Categories And Specific Criteria

craftspeople.

4. **Most Outstanding Chief in Traditional Music and Dance Preservation**

- a) Efforts to preserve and promote traditional music and dance forms.

5. **Most Outstanding Traditional Council in Cultural Documentation:**

- b) Detailed documentation of cultural practices.

C. **Governance and Leadership**

1. **Most Innovative Traditional Leader**

- c) Demonstrated innovation in traditional governance and leadership.
- d) Implementation of modern administrative practices.
- e) Adaptation to contemporary challenges.

2. **Most Outstanding Chief in Traditional Governance**

- a) Exemplary leadership and effective governance within the traditional jurisdiction.
- b) Upholding traditional values and promoting good governance.
- c) Transparent and accountable leadership.

3. **Most Outstanding Chief in Promoting Gender Equality**

- a) Initiatives that promote gender equality and empower women.

4. **Most Outstanding Chief in Youth Development**

- a.) Programs that empower the youth, and give them opportunities.

5. **Best Traditional Council in Modernizing Administrative Practices**

- a) Modernized record keeping, and administrative practices.

D. **Special Recognition**

1. **Lifetime Achievement Award for Outstanding Contribution to Chieftaincy**

- a) Recognizes a lifetime of exceptional service and contributions to the chieftaincy institution.

2. **National Chieftaincy Icon Award**

- a) Recognizes an individual who has had a large national impact.

3. **Friend of Chieftaincy Award**

- a) Recognizes a person who has greatly assisted the Chieftaincy institution.

4. **Special Recognition for contributions to the Chieftaincy institution**

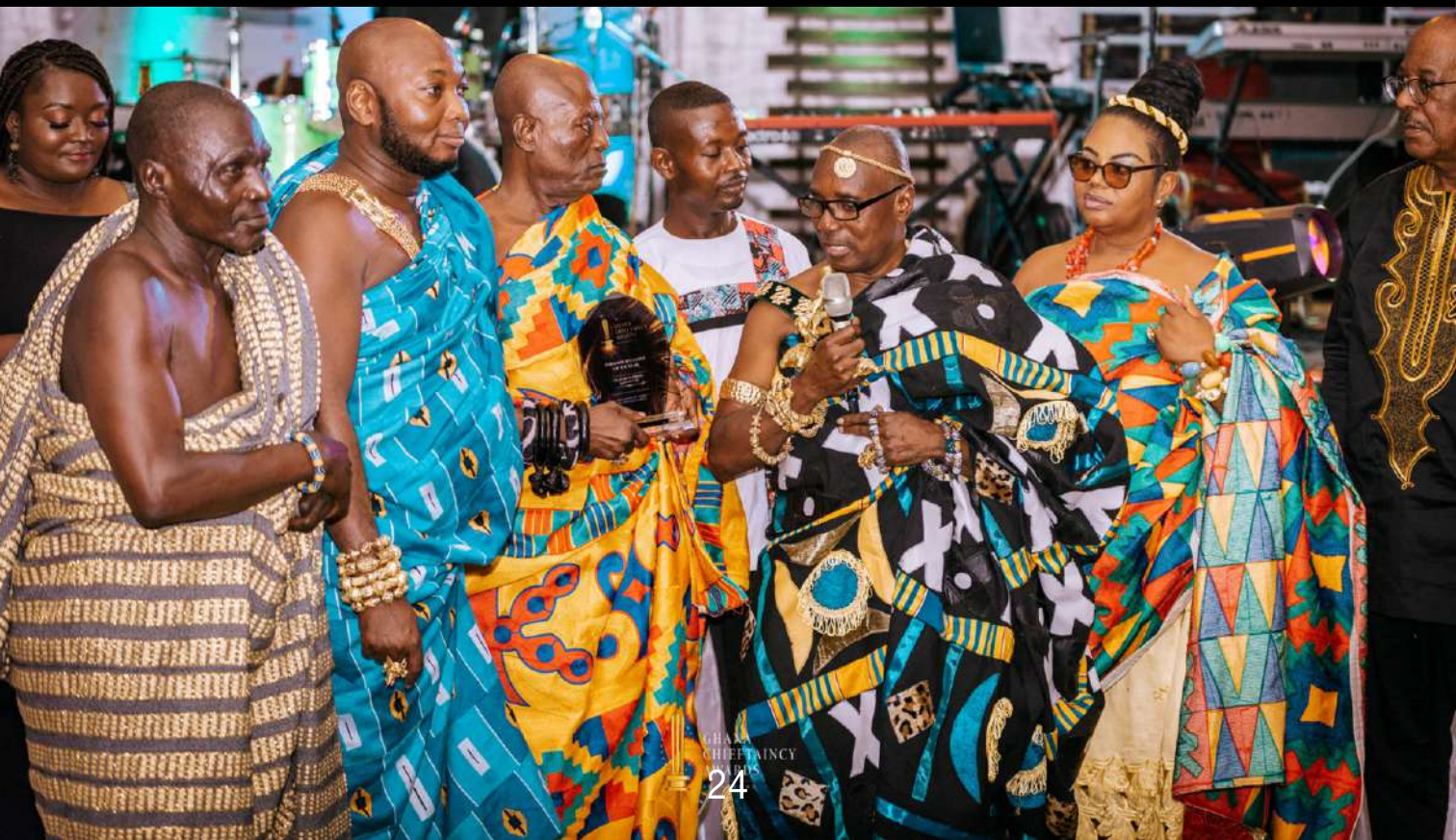
- a) Recognizes special acts of service.

E. **Regional Awards**

- a) Regional specific awards, to show regional excellency.



PREVIOUS GHANA CHIEFTAINCY AWARDS IN PICTURES





GHANA CHIEFTAINCY AWARDS 25 BRAND AMBASSADOR





Nomination Criteria and Guidelines

GENERAL NOMINATION GUIDELINES

A. Eligibility

- Nominations will open from June 25, 2025 to September 3, 2025, to all recognized chiefs, queen mothers, and traditional councils within the Republic of Ghana.
- Nominees must have demonstrated significant contributions within their respective jurisdictions.
- Self-nominations and nominations by third parties are accepted.

B. Nomination Period

- Nominations will be accepted from April 15 - September 30, 2025. Late submissions will not be considered.

C. Submission Process

- Nominations must be submitted

electronically through the official GCA 2025 website or via designated physical nomination centres.

- **A complete nomination package must include:**

- Completed Nomination Form.
- Detailed narrative outlining the nominee's achievements and impact.
- Supporting documentation (e.g., letters of support, media clippings, project reports).
- High-resolution photograph of the nominee.

D. Confidentiality

- All nomination materials will be treated with strict confidentiality.
- The judging panel's decisions are final.

JUDGING PROCESS

A. Judging Panel

- A distinguished panel of experts in chieftaincy, culture, governance, and development.
- Members will be selected for their impartiality and expertise.

B. Evaluation Criteria

- Nominations will be evaluated based on:
 1. Impact and significance of achievements.
 2. Innovation and creativity.
 3. Sustainability and long-term benefits.
 4. Adherence to traditional values and ethical standards.

C. Verification and Due Diligence

1. All nominees will be subject to a verification process.
2. Community input will be considered.
3. Background checks will be conducted.

Submission Requirements

A. Nomination Form:

- A comprehensive form with clear instructions and required information.

B. Narrative Statement

- A detailed narrative (maximum 1,000 words) outlining the nominee's achievements and impact.

C. Supporting Documentation:

- Letters of support, media clippings, project reports, and other relevant documents.

D. High-Resolution Photograph

- A professional photograph of the nominee.

Contact Information

1. Nomination Inquiries:
2. Dedicated email address and phone number for nomination-related inquiries.
3. Website and Social Media:
@ghanachieftaincyawards.Org
4. Official website and social media links for updates and information -
infoghanachieftaincyawards.Org

Confidentiality and Data Protection

- All submitted information will be treated with the utmost confidentiality.
- Data protection measures will be implemented in accordance with relevant laws and regulations.

MARKETING CHANNELS



Digital Marketing

Official GCA 2025 Website:

- Professional design with event information, nomination forms, sponsor details, and media resources.
- SEO optimization to enhance online visibility.

Social Media Marketing:

- a) Engaging content on platforms like Instagram, Facebook, Twitter, and YouTube.
- b) Live streaming of event highlights and behind-the-scenes content.
- c) Targeted social media advertising campaigns.
- d) Email Marketing
- e) Newsletters and updates to stakeholders and potential sponsors.
- f) Influencer marketing:
- g) Partnering with key cultural and social influencers.

Traditional Marketing

• Press Releases and Media Kits:

- a) Dissemination of press releases to national and international media outlets.
- b) Provision of comprehensive media kits with event information and visuals.

• Print Advertising:

- a) Strategic placement of advertisements in national newspapers and magazines.

• Radio and Television Advertising:

- a) Broadcast advertisements on popular radio and television stations.

• Billboards and Out-of-Home Advertising:

- b) Strategic placement of high quality billboards.

• Public Relations:

- Media Conferences and Interviews:

- a) Organizing press conferences to announce key event milestones.
- b) Securing interviews with key event organizers and participants.

• Community Engagement:

- Organizing pre-event community outreach programs.

SPONSORSHIP CATEGORIES AND BENEFITS:

Platinum Sponsor

(Exclusive - Limited Availability)

Investment: GHS1,500,000.00

Exclusive Benefits:

- a) Naming Rights:
- b) Opportunity to name a major segment of the awards ceremony or a key event feature (e.g., "[Company Name] Royal Investment Summit").

Branding and Visibility:

- Prominent logo placement on all event materials (website, banners, programs, invitations, backdrops, digital displays).
- Exclusive branding opportunities throughout the venue, including stage and entrance areas.
- Full-page premium advertisement in the official event program.
- Dedicated sponsor profile on the event website with links to the sponsor's website.
- Extensive social media mentions and dedicated posts.
- Branding on all media walls and press backdrops.
- **Speaking Opportunities:**
 - Keynote speaking opportunity during the awards ceremony.
 - Speaking opportunity at the Royal Investment Summit.

- **VIP Hospitality:**

- Exclusive VIP table(s) at the awards ceremony with premium seating.
- Access to a private VIP lounge and networking reception.
- Complimentary accommodation for corporate guests.

- **Media and Public Relations:**

- Extensive media coverage and recognition in press releases and media kits.
- Dedicated media interviews and photo opportunities.
- Logo placement in all event-related advertisements.
- Post event recognition in all media releases.

- **Other Benefits:**

- Opportunity to present a major award.
- Exclusive gift bags with branded merchandise.
- Post-event report with media coverage and event analytics.

SPONSORSHIP

CATEGORIES AND BENEFITS

GOLD SPONSOR

Investment: GHS1,000.000.00

Benefits:

Branding and Visibility:

- Prominent logo placement on event materials.
- Half-page advertisement in the official event program.
- Logo placement on the event website.
- Social media mentions.
- Venue display presence.
- Speaking Opportunities:
 - Opportunity to deliver a short address during a designated segment.
- **VIP Hospitality:**
 - VIP table(s) at the awards ceremony.
 - Access to the VIP lounge.
- **Media and Public Relations:**
 - Media recognition in press releases.
 - Logo placement in event-related advertisements.
- **Other Benefits:**
 - Opportunity to present an award.
 - Gift bags with branded merchandise.

SILVER SPONSOR

Investment: GHS600.000.00

Benefits:

- **Branding and Visibility:**
 - Logo placement on event materials.
 - Quarter-page advertisement in the official event program.
 - Logo placement on the event website.
 - Social media acknowledgment.

- **VIP Hospitality:**

- Reserved table(s) at the awards ceremony.

- **Media and Public Relations:**

- Media recognition in press releases.

Other Benefits:

- Acknowledgment during the awards ceremony.
 - Gift bag inclusion.

BRONZE SPONSOR

Investment: GHS400.000.00

Benefits:

- **Branding and Visibility:**

- Logo placement on event materials.
 - Logo placement on the event website.
 - Acknowledgement in event program.

- **Other Benefits:**

- Acknowledgment during the awards ceremony.

CULTURAL PARTNER

Investment: *(In-kind contributions and/or financial support)*

Benefits:

- **Recognition:**

- Recognition as a key contributor to the cultural preservation aspects of the event.
 - Branding presence at cultural exhibitions and performances.

SPONSORSHIP

CATEGORIES AND BENEFITS

- **Showcase:**
 - Opportunity to showcase traditional arts, crafts, and performances.
 - Promotion of the cultural organization's work.
- **Networking:**
 - Networking opportunities with traditional leaders and cultural stakeholders.

Media Partner

Investment: (In-kind media coverage and promotion)

Benefits:

- **Exclusive Media Coverage:**
 - Exclusive media coverage before, during, and after the event.
 - On-air and online advertisements.
 - Live streaming and broadcast rights.
- **Branding:**
 - Branding presence at media events and press conferences.
 - Logo placement on event website and media materials.
- **Access:**
 - Access to media lounge and press facilities.

GOVERNMENTAL PARTNER

Investment: (Governmental support and endorsement)

Benefits:

- **Endorsement:**
 - Official Endorsement of the event by government ministries.
 - Participation of government officials in the event.
- **Support:**
 - Support for the Royal Investment Summit and Regional Pitch.
 - Facilitation of government-related logistics.
- **Recognition:**
 - Public recognition of the governmental support.

CUSTOMIZATION

We are open to customizing sponsorship packages to meet your specific needs and objectives. Please contact our sponsorship team to discuss how we can create a tailored partnership that maximizes your return on investment.

Organising Partners



we know how it is done!!



MEDIA CONCEPTS

The Special Events People

Ram Media Concepts is an international event management company, specializing in major events across Ghana and the world over. With a proven track record of successes, we have established ourselves as industry leaders, delivering exceptional experiences for our clients and their audiences.

Why Choose Ram Media Concepts?

- Extensive experience organizing major events across Ghana and Europe.
- Proven track record of successful collaborations with top international artistes and event management companies.
- Highly skilled team of event management professionals with impeccable attention to detail.
- Creative approach to event planning, resulting in unique experiences for attendees.
- Strong network of partners, suppliers, and venues, to ensure flawless execution.

At Ram Media Concepts, every event is treated as an opportunity to give people memorable experiences. We bring together the best talent in the industry, tailoring creative solutions to promote brands, cultural heritage, economic growth, and entertainment experiences. From concept to execution, we focus on exceeding expectations while delivering events surpassing all imagination. *Creativity. Integrity. Innovation. **This is what defines us – Ram Media Concepts... Event management at its finest!***



Organising Partners

BAK PLUS COMPANY LIMITED

"Transforming Waste to Wealth & Empowering Rural Livelihoods"

BAK PLUS COMPANY LIMITED (BPCL) is a Ghanaian-owned agribusiness company established in 2005 and incorporated in 2010. BPCL specializes in oil palm cultivation, processing, and biomass feedstock trading. With operations in Asuokaw-Asamankese and Kusi-Kade in the Eastern Region, BPCL supplies crude palm oil, palm kernel shell, and sustainable biomass fuels to domestic and international markets for use in food processing, bioenergy, and industrial applications.

Core Services

- Palm Oil Processing & Trading (FFB, CPO, PKS)
- Biomass Feedstock Supply (pellets, briquettes, and agro-waste fuel)
- Renewable Energy Solutions (waste-to-energy projects)
- Smallholder Farmer & Outgrower Support
- Export of Agricultural Value-Added Products

Consultancy Services

- BPCL offers expert consulting services in:
- Agro-processing systems design & optimization
- Biomass energy feasibility & project development
- Oil palm value chain development & out-grower scheme management

- Sustainable agriculture & climate-smart farming
- Rural agribusiness enterprise development
- Environmental compliance & green energy certification for biomass

Our consultancy team combines local knowledge with international expertise, supporting clients including SMEs, cooperatives, and governmental bodies in developing sustainable and economically viable agribusiness projects.

Social Impact & Recognition

BPCL has received several awards including the UNDP Youth Impact Ghana Award (2011) and has benefited from institutional partnerships with World Bank, DANIDA, and COTVET. With over 200 staff and partnerships with 500+ smallholders and processors, BPCL continues to lead in rural empowerment, environmental sustainability, and renewable energy advocacy.



Kennedy Buabeng-Ampofo
Chief Executive officer



MAIN ORGANISERS



NATIONAL HOUSE OF CHIEFS





2025

GHANA
CHIEFTAINCY
AWARDS

ADEHYEMAN



MEDIA CONCEPTS

The Special Events People

+233(0)208991819



Contact Information:

Obokese Foundation

Phone: +233 54 085 6252 / +233 54 636 8973

Email: info@ghanachieftaincyawards.com

Website: www.ghanachieftaincyawards.com